



# BUILDING SOCIAL COHESION THROUGH LANGUAGE EDUCATION



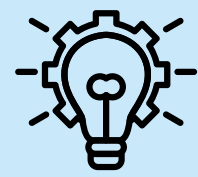
solution-  
oriented

linguistic diversity due  
to increased migration

WHAT **STRATEGIES** CAN ADDRESS **LANGUAGE**-BASED  
EXCLUSION IN THE **NETHERLANDS** AND PROMOTE SOCIAL  
INCLUSION WHILE PRESERVING **CULTURAL DIVERSITY**?

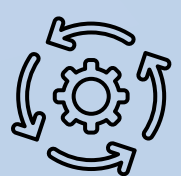
case  
study

identity &  
language



## Context & Relevance

- current debate on **language** in higher education
- **communication** and **cohesion**
- **globalization** and **mobility**



## Methodology

1

document analysis



2

focus groups



3

marketing strategies



## Focus Groups

- **identity** & language
- importance of **socialization**
- personal experiences
- **multilingualism**
- **evaluation** of solutions



## Results

**practical**  
(mandatory)  
Dutch language  
courses

**minority  
languages**  
inclusion

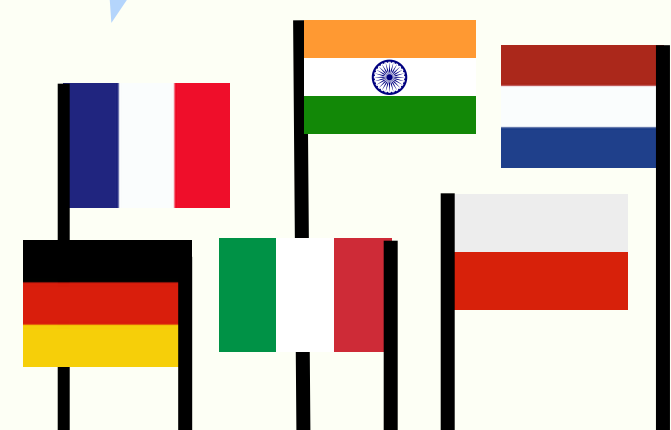
effective  
marketing



## Limitations

- language is only **one component** in inclusion
- different immigrants need **different** solutions
- **limited group** of participants

Scan the QR code and  
tell us your motivation to  
learn Dutch!



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