

The Affordability of Health Care

How do differences in pharmaceutical pricing and market regulations between Germany and the Netherlands impact drug costs and health outcomes?

Introduction

Pharmaceutical Pricing and Long-Term Impacts

- Factors Affecting Healthcare
- Pharmaceutical Pricing Regulations
- Explanation of the Research Question
- Methodology: comparative literature review + interview



Pricing Control and Market Regulation

German and Dutch Legal Framework

- Germany: innovation-friendly, but strict pricing and reimbursement controls
- Netherlands: heavily regulated market “cheap where possible, expensive where necessary”



Economic Analysis and Competition

Price regulation and competition

- Price ceiling, price floor, Bertrand model
- Lower price
- Can have negative impact on R&D



Health Outcome Analysis

Pharmaceutical Access and Pricing

- Drug availability
- Time to Availability
- Implications for health outcomes and costs

Implications and Conclusions

Balancing Innovation, Affordability, and Access

- Germany: Innovation + early drug access but higher costs
- Netherlands: Affordability but delays on new treatments
- Key Takeaway: **No perfect system**

